

UG-I NEP2020 Program w.e.f. 2024-25 : B.B.A. Part-I

B.B.A. Part-I : Semester-I									
Course Type		Course Title	Credits	Teaching Hours		Evaluation Marks			Course Code
				Per Week	Total	CA	SEE	Total	
Core Course	CC101	Principles and Practices of Management	4	4	60	40	60	100	2422CC101
	CC102	Financial Accounting	4	4	60	40	60	100	2422CC102
	CC103	Business Statistics and Logic	4	4	60	40	60	100	2422CC103
AEC	AEC101	Business Communication-I	2	2	30	20	30	50	2422AEC101
	AEC102	General English	2	2	30	20	30	50	2422AEC102
MDE	MDE101	Indian Health, Wellness and Psychology	2	2	30	20	30	50	2422MDE101
VAC	VAC101	Environmental Science and Sustainability	2	2	30	20	30	50	2422VAC101
Total			20					500	
B.B.A. Part-I : Semester-I									
Course Type		Course Title	Credits	Teaching Hours		Evaluation Marks			Course Code
				Per week	Total	CA	SEE	Total	
Core Course	CC201	Human Behavior and Organization	4	4	60	40	60	100	2422CC201
	CC202	Marketing Management	4	4	60	40	60	100	2422CC202
	CC203	Business Economics	4	4	60	40	60	100	2422CC203
SEC	SEC201	Emerging Technologies and Application	2	3(1+2)	45	20	30	50	2422SEC201
MDE	MDE201	Media Literacy and Critical Thinking	2	2	30	20	30	50	2422MDE201
VAC	VAC201	Indian Constitution	2	2	30	20	30	50	2422VAC201
AEC	AEC201	Business Communication-II	2	2	30	20	30	50	2422AEC201
Total			20					500	

CC : Core Course
MDE : Multi-Disciplinary Elective Course
AEC : Ability Enhancement Course
CA : Continuous Assessment

SEC : Skill Enhancement Course
VAC : Value Added Course
DSE : Discipline Specific Elective Course
SEE : Semester End Exam